



Supported By:



THEMES:

Our WATER, our responsibility & **My ROOTS, my identity**

Open to 4 – 18 Years

Submit upto max 2 Artworks

A3 Size (12" inches x 16.5" inches)

Be Original and Creative

International Recognition

Exhibitions

Lahore

Islamabad

Karachi

SUBMISSION DEADLINE

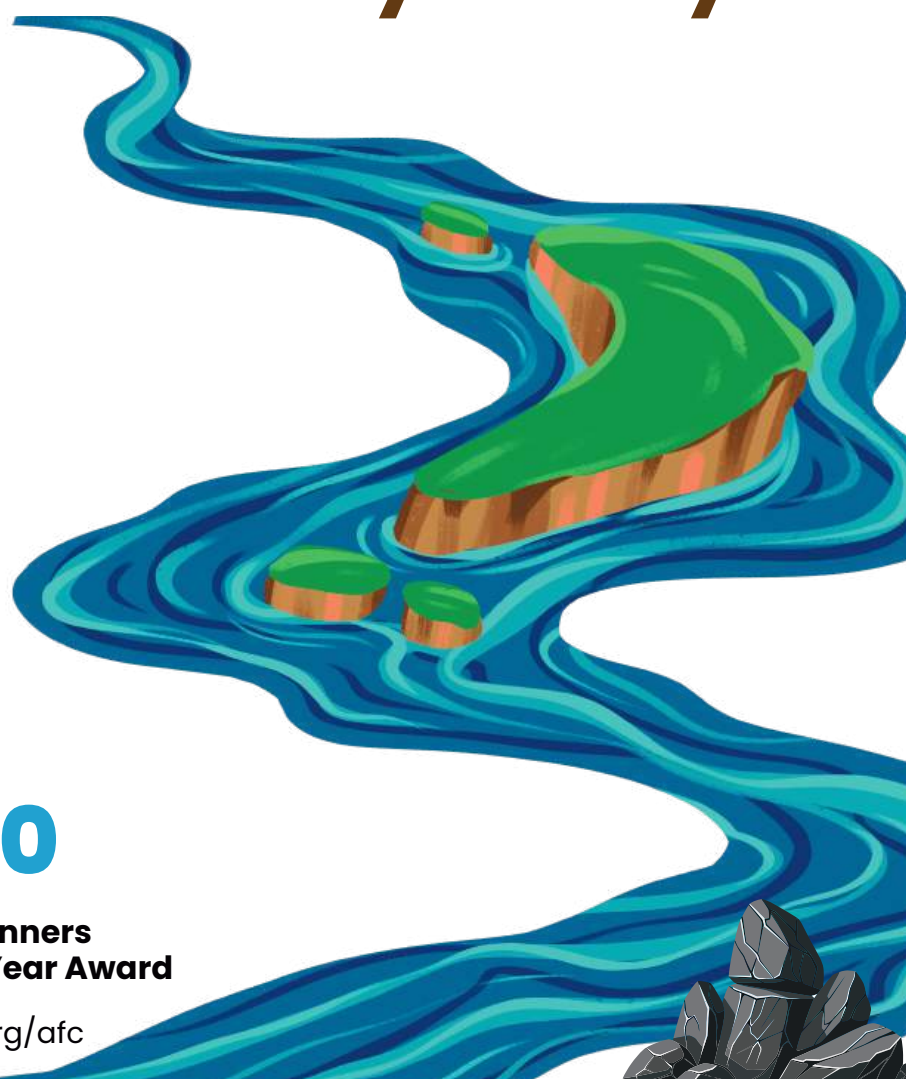
30th October 2026

PRIZES WORTH

PKR 1,000,000

**70+ Cash Prizes | Medals | School Winners
SDG Awards Trophies | Artist of the Year Award**

For Details: www.discoveringnewartists.org/afc



An Initiative of



In-kind Partners



International Member of



QUEEN ELIZABETH II
COMMONWEALTH
TRUST

WELCOME

Dear Principals, Art Coordinators/Teachers, Parents and Students,

It is with great excitement that we invite you to be part of the **13th Art for Change - International Child Art Challenge & Exhibition 2026-27**, organized by **Discovering New Artists** supported by **Habib Bank Limited (HBL) and Bluebird Arts**. Over the years, Art for Change has grown into one of the largest art initiatives in Pakistan and worldwide, inspiring young minds to use art as a force for social good.

Through our one-for-one model, we ensure that every child, regardless of economic background, has the opportunity to create, express, and shine. Together, we have impacted the lives of more than **170,000 young artists from over 25 countries**, empowering **38,000+ students** from marginalized communities through art education, exposure, and opportunities. This year, we are thrilled to present two thought-provoking and socially impactful themes, inspired by the United Nations Sustainable Development Goals (SDGs) and aligned with SDG-3: Good Health and Well-being, SDG-6: Clean Water and Sanitation, SDG-13: Climate Action, SDG-14: Life Below Water.

Themes:

- 1. My Roots, My Identity**
- 2. Our Water, Our Responsibility**

By participating, your students not only gain recognition and awards - including cash prizes, certificates, trophies, and honorariums for teachers - but also join a movement that promotes education, cultural preservation, and equality at a global scale. Selected artworks will be featured in national and international exhibitions.

We aim to provide equal opportunities for students from all backgrounds, and your maximum participation is key to bridging the gap between privileged and underprivileged communities. By submitting a maximum number of artworks, you help us showcase the incredible talent of your students on an international stage.

We look forward to receiving your students' remarkable creations for this year's Art for Change.

Yours Sincerely,



Hassan Mujtaba Zaidi
Executive Director

THEMES

My Roots, My Identity: Ages 4–18

Every child carries a story, and each story is shaped by language, traditions, food, music, and the communities they call home. We encourage participants to explore cultures, traditions, histories and celebrate what makes their identity unique through art. By sharing our roots, we learn from each other and build a more connected, inclusive future because at DNA we believe diversity is our greatest strength.

Our Water, Our Responsibility: Ages 4–18

Water is essential to life. It nourishes people, wildlife, and ecosystems, yet growing challenges such as pollution, climate change, and water scarcity threaten this precious resource. Through Our Water, Our Responsibility, DNA invites young people to explore the importance of water conservation through art and water's role in their lives and the everyday actions that protect it from clean rivers to reducing waste. DNA believes creativity can inspire real change, encouraging young artists to become stewards of the planet, one small action at a time.

CATEGORIES

Category – I: 4 – 6 Years

Category – II: 7 – 9 Years

Category – III: 10 – 12 Years

Category – IV: 13 – 15 Years

Category – V: 16–18 Years

(Category VI and VII are only for special needs and marginalized students from community or govt schools.)

Category – VI: 4 – 9 Years

Category – VII: 10 – 15 years

RULES AND GUIDELINES

- **Age Limit:** Eligibility of participants ranges from 4 – 18 years Of age with separate group categories, based on age.
- **Number of Submissions:** Participants may submit up to a maximum of 2 art entries with each entry having a separate submission fee.
- **Size of the Artwork:** Only **A3 size** (12" inches x 16.5" inches) sheets should be used for all types of artworks. Any other size will automatically be disqualified.
- **Medium:** The work may be drawn or painted in pencil, pen, charcoal, crayon, pastel, watercolors, gouache, acrylics, oils, poster colour and collage. We are looking for hand-drawn colourful artwork – students should not use digital tools to create their artwork. For display purposes, colourful entries are preferred. Only 2D artworks will be accepted. The entries employing colours that can be dusted or wiped off or that could dirty other entries when dealt together must be fixed.
- **Submission Forms:** Works of art must be labelled using the artwork submission form which should be filled in fully and neatly. Please do not write on the front of the artwork. Any artwork having name on the front will be disqualified.
- **School Registration form:** For all the participating schools, the School Registration form is mandatory to be filed and sent in the package. Any artworks/packages from schools received with incomplete or without the School Registration form will not be accepted. (Please make sure to carefully fill in each section of the School Registration form providing accurate information)
- All Information provided on the School Registration form and Artwork Submission forms shall be same. Make sure the spelling of the child's name, the name of the School and Campus, the age of the child should be same on both the forms submitted for reference.

- **Payment Proof:** Any artwork(s) received without the payment receipt or payment proof will not be accepted.
- **Judging:** The entries will be judged by a panel of senior jury artists. The entries will be judged on the basis of originality, creativity and imagination, relevance to the theme, and visual impact.
- **Intellectual Rights:** Discovering New Artists reserves copyrights on all submitted pieces. No artwork & entry fee will be returned or refundable. All work will become the property of the Discovering New Artists which may use, sell, or exhibit them for promotion and within its own programs and activities.
- **Mailing Art Submissions:** All schools are responsible for submitting a separate list of participants (attached to the School Registration form) in order to receive the participation certificates. To avoid any spelling errors and additional courier charges, DNA will provide blank participation certificates to the schools. Discovering New Artists is not responsible if some works do not reach to them.
- **Announcement:** The results will be announced on our website and Facebook page. All the selected school entries will be notified through their school emails. Only individual entries will be notified on their emails. Non-selected entrants will not be notified of the results.

JUDGING CRITERIA

Judging will be based on the following criteria.

Originality | Creativity & Interpretation | Relevance to the Theme | Visual Impact

PRIZES AND ACCOLADES

Cash Prizes | Regional Trophies | Medals of Excellence | National & International Exhibitions
Cash Honorariums for Art Teachers | School Winners | SDG DNA Action Awards for Schools
Exclusive Postcards with Customised Artworks.



National Prize Money Awards

- 70 cash prizes will be awarded to 10 top winners from each of the following above seven categories (Category I – VII).

10 Cash Prizes per Category

- 1st Prize: PKR 6,000 + Medal + Distinction Certificate + Exhibitions Display.
- 2nd Prize: PKR 4,000 + Medal + Distinction Certificate + Exhibitions Display.
- 3rd Prize: PKR 3,000 + Medal + Distinction Certificate + Exhibitions Display.
- 4th – 10th prize: PKR 2,000 + Medal + Distinction certificate.

Other Prizes

- Selected artworks will be exhibited in Lahore, Islamabad, Karachi & internationally in galleries. Each exhibition runner-up will receive a Medal of Excellence.
- Art for Change Badges will be given to special mention runner-ups.
- Certificate of Participation will be awarded to all the participants.
- 25 exclusively selected artworks from national and international participants will become part of the permanent collection at DNA Global Art Gallery.

School Winners – *(Only applicable for private Schools)

- Each school-level winner will be awarded a set of 8 postcards of their artwork.
- (Please note that school winners are only eligible from private schools with a minimum of 100 entries from the school campus. School Winners will not receive any medal)

Trophies & Awards for School's Principals/Coordinators/Art Teachers

- 3 Regional School Trophy Awards for Schools — Schools with the most entries received will win this title.
- Upon submitting a minimum of 100 artworks from a school;
- The School Principal & one of the nominated Art teachers/coordinators will receive an Art for Change trophy.
- Each Art Teacher alone contributing a minimum of 150 entries will receive an honorarium of PKR. 5,000/- (only applicable for Private Schools)
- Certificate of Appreciation will be awarded to each coordinating official from the schools.

Exclusive SDG DNA Action Award for Schools

- Each school contributing a minimum of 400 entries or above will be crowned with an Exclusive SDG DNA Action Award.

SUBMISSION DEADLINE

Please register and submit all your details including artworks by

DEADLINE: Friday, 30th October 2026

SUBMISSION FEE AND DETAILS

Submission Fee: For Ages 4 — 15

Fee per Art Entry: **PKR 1,000/-**

Discount: upon 50 entries from each school, the discounted submission fee is PKR 950/-

Submission Fee: Individual participants and/or For Ages 16 — 18

Fee per Art Entry: **PKR 2,000/-**

Fee Procedure

For all cities in Pakistan, the fee can only be submitted in the following ways;

1. **Direct Online Transfer/ IBFT/ Bank Deposit/ Demand Draft** drawn in the name of 'Discovering New Artists'.
2. **Internet Banking Funds Transfer (IBFT)**
Bank Name: Bank Alfalah Limited
Account Title: Discovering New Artists
IBAN # PK82ALFH0146001006788202

Bank Name: Faysal Bank Limited
Account Title: Discovering New Artists
IBAN # PK14FAYS3152787000002194

Note: Demand Draft and/or IBFT receipt should be delivered along with the artwork submission.

***No artworks/school submissions will be accepted without the School Registration Forms.**



Submission Address:

Attach the artwork submission forms at the back of the artworks and fill out the school registration form (only for school submissions) and send your artworks along with the fee receipt to the following address;

Attn:

Ms. Sidra Ali (Director Programmes)
Art for Change
Discovering New Artists
50-E, Sui Gas Society (Near DHA Phase V)
Lahore, Pakistan
Tel: +92 322 4102159

For any queries, please feel free to email us at programmes@discoveringnewartists.org



ARTWORK SUBMISSION DEADLINE

Friday, 30th October 2026



REGISTRATION FEE

PKR 950 – PKR 2,000

Discounts available for 50 entries or more for ages 4 – 15
only, refer to the Submission Fee and Details section.

For downloading registration forms, artwork submission forms, and/or other details and submissions, please visit our website:

<https://www.discoveringnewartists.org/afcpakistan>

-  [DiscoveringNewArtists](#)
-  [DiscNewArt](#)
-  [DNAgallery.global](#)
-  info@discoveringnewartists.org
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