



Supported By:



THEMES:

Our
WATER,
our responsibility

&

My
ROOTS,
my identity

Open to 4 – 15 Years

Submit upto max **2 Artworks**

A3 Size (12" inches x 16.5" inches)

Be **Original and Creative**

International Recognition

Exhibitions

Lahore

Islamabad

Karachi

SUBMISSION DEADLINE

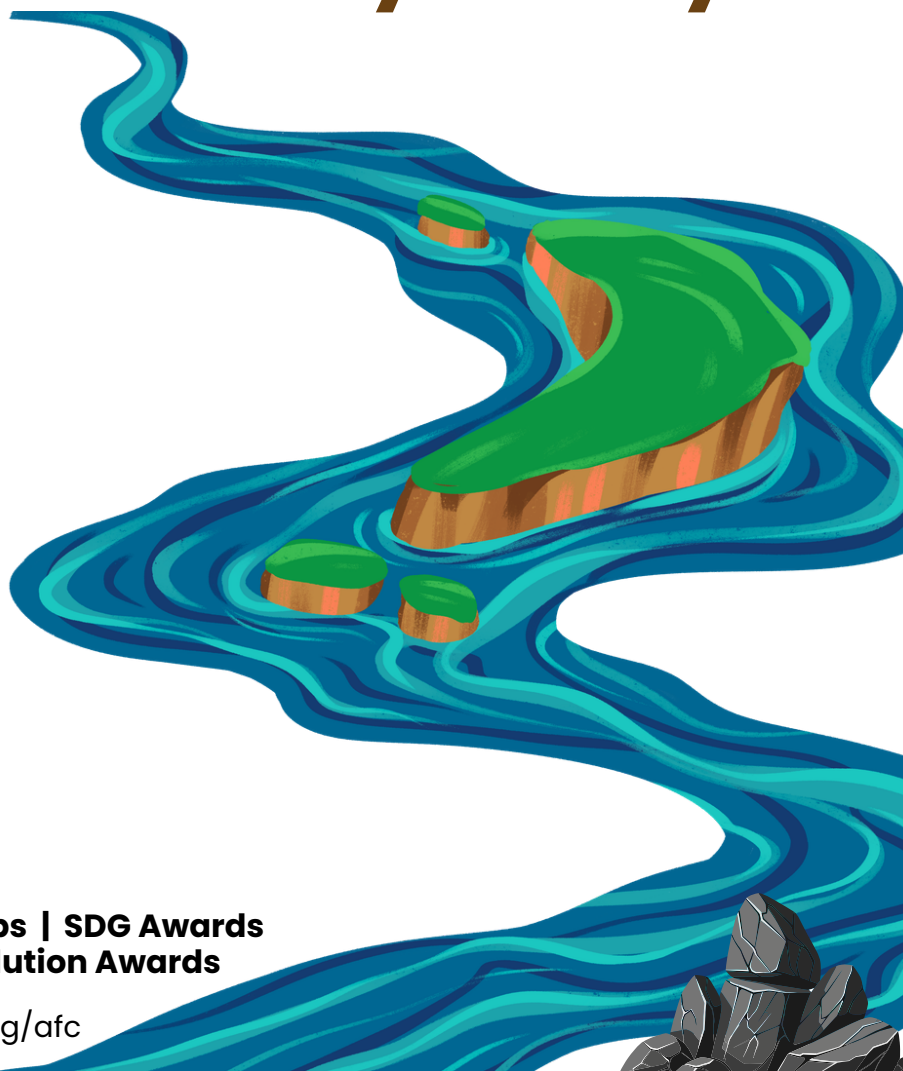
30th October 2026

PRIZES WORTH

USD \$2,500

**9+ Cash Prizes | Exhibition Runner-ups | SDG Awards
Best Creativity Awards | Best SDG Solution Awards**

For Details: www.discoveringnewartists.org/afc



An Initiative of



In-kind Partners



International Member of



WELCOME

Dear Principals, Art Coordinators/Teachers, Parents and Students,

It is with great excitement that we invite you to be part of the **13th Art for Change - International Child Art Challenge & Exhibition 2026-27**, organized by **Discovering New Artists** supported by **Habib Bank Limited (HBL), Bluebird Arts and Tezz Foods**. Over the years, Art for Change has grown into one of the largest art initiatives in Pakistan and worldwide, inspiring young minds to use art as a force for social good.

Through our one-for-one model, we ensure that every child, regardless of economic background, has the opportunity to create, express, and shine. Together, we have impacted the lives of more than **170,000 young artists from over 25 countries**, empowering **38,000+ students** from marginalized communities through art education, exposure, and opportunities. This year, we are thrilled to present two thought-provoking and socially impactful themes, inspired by the United Nations Sustainable Development Goals (SDGs) and aligned with SDG-3: Good Health and Well-being, SDG-6: Clean Water and Sanitation, SDG-13: Climate Action, SDG-14: Life Below Water.

Themes:

- 1. My Roots, My Identity**
- 2. Our Water, Our Responsibility**

By participating, your students not only gain recognition and awards - including cash prizes, certificates, trophies, and honorariums for teachers - but also join a movement that promotes education, cultural preservation, and equality at a global scale. Selected artworks will be featured in national and international exhibitions.

We aim to provide equal opportunities for students from all backgrounds, and your maximum participation is key to bridging the gap between privileged and underprivileged communities. By submitting a maximum number of artworks, you help us showcase the incredible talent of your students on an international stage.

We look forward to receiving your students' remarkable creations for this year's Art for Change.

Yours Sincerely,



Hassan Mujtaba Zaidi
Executive Director

THEMES

My Roots, My Identity: Ages 4–15

Every child carries a story, and each story is shaped by language, traditions, food, music, and the communities they call home. We encourage participants to explore cultures, traditions, histories and celebrate what makes their identity unique through art. By sharing our roots, we learn from each other and build a more connected, inclusive future because at DNA we believe diversity is our greatest strength.

Our Water, Our Responsibility: Ages 4–15

Water is essential to life. It nourishes people, wildlife, and ecosystems, yet growing challenges such as pollution, climate change, and water scarcity threaten this precious resource. Through Our Water, Our Responsibility, DNA invites young people to explore the importance of water conservation through art and water's role in their lives and the everyday actions that protect it from clean rivers to reducing waste. DNA believes creativity can inspire real change, encouraging young artists to become stewards of the planet, one small action at a time.

CATEGORIES

Category – I: 4 – 7 Years

Category – II: 8 – 11 Years

Category – III: 12 – 15 Years

RULES AND GUIDELINES

- **Age Limit:** Eligibility of participants ranges from 4 – 15 years Of age with separate group categories, based on age.
- **Number of Submissions:** Participants may submit up to a maximum of 2 art entries with each entry having a separate submission fee.
- **Size of the Artwork:** Only **A3 size** (12" inches x 16.5" inches) sheets should be used for all types of artworks. Any other size will automatically be disqualified.
- **Medium:** The work may be drawn or painted in pencil, pen, charcoal, crayon, pastel, watercolors, gouache, acrylics, oils, poster colour and collage. We are looking for hand-drawn colourful artwork – students should not use digital tools to create their artwork. For display purposes, colourful entries are preferred. Only 2D artworks will be accepted. The entries employing colours that can be dusted or wiped off or that could dirty other entries when dealt together must be fixed.
- **Submission Forms:** Works of art must be labelled using the artwork submission form which should be filled in fully and neatly. Please do not write on the front of the artwork. Any artwork having name on the front will be disqualified.
- **School Registration form:** For all the participating schools, the School Registration form is mandatory to be filed and sent in the package. Any artworks/packages from schools received with incomplete or without the School Registration form will not be accepted. (Please make sure to carefully fill in each section of the School Registration form providing accurate information)
- All Information provided on the School Registration form and Artwork Submission forms shall be same. Make sure the spelling of the child's name, the name of the School and Campus, the age of the child should be same on both the forms submitted for reference.
- **Payment Proof:** Any artwork(s) received without the payment receipt or payment proof will not be accepted.
- **Judging:** The entries will be judged by a panel of senior jury artists. The entries will be judged on the basis of originality, creativity and imagination, relevance to the theme, and visual impact.

- **Intellectual Rights:** Discovering New Artists reserves copyrights on all submitted pieces. No artwork & entry fee will be returned or refundable. All work will become the property of the Discovering New Artists which may use, sell, or exhibit them for promotion and within its own programs and activities.
- **Mailing Art Submissions:** All schools are responsible for submitting a separate list of participants (attached to the School Registration form) in order to receive the participation certificates. To avoid any spelling errors and additional courier charges, DNA will provide blank participation certificates to the schools. Discovering New Artists is not responsible if some works do not reach to them.
- **Announcement:** The results will be announced on our website and Facebook page. All the selected school entries will be notified through their school emails. Only individual entries will be notified on their emails. Non-selected entrants will not be notified of the results.

JUDGING CRITERIA

Judging will be based on the following criteria.

Originality | Creativity & Interpretation | Relevance to the Theme | Visual Impact

PRIZES AND ACCOLADES

Cash Prizes | Distinction E-Certificates | National & International Exhibitions
Cash Honorariums for Art Teachers/Co-ordinators | SDG DNA Action Awards for Schools
Appreciation Letters for School Administration/ Teachers/ Coordinators



International Prize Money Awards

- A total of 9 cash prizes will be awarded to 3 top winners from each of the following three categories (Category I - III).

1st Prize: USD \$200 + Distinction E-Certificate + Exhibitions in Pakistan & Internationally.

2nd Prize: USD \$100 + Distinction E-Certificate + Exhibitions in Pakistan & Internationally.

3rd Prize: USD \$50 + Distinction E-Certificate + Exhibitions in Pakistan & Internationally.

- Top Exhibition Runner-up for National and Online Exhibition
- Best Creativity Awards
- Best SDG Solution Award
- Participants will also receive the Best Creativity Awards for showing best creative artwork.
- Participants will also be awarded the Best SDGs Solutions Award for presenting best solutions to global problems related to the given themes.
- Selected artworks will be exhibited in Lahore, Islamabad and Karachi in galleries.
- Each exhibition runner-up will receive a Distinction E-Certificate.
- Certificate of Participation will be awarded to all the participants.

International School Winners

- Each school-level winner will be awarded a cash prize of \$50 and DNA's Gold E-Certificate and the artwork will be displayed on our online DNA's Global Children's Art Gallery.

(Please note that International prize winners are not eligible for International school winners. A minimum of 100 entries is a must from a school campus in order to be eligible for the school winners.)

Special Accolades for School's Principals/Coordinators/Art Teachers

Upon submitting a minimum of 100 artworks from a school;

- The School Principal will receive an Art for Change E-Certificate of Appreciation.
- Each Art Teacher contributing a minimum of 100 entries will receive a cash honorarium of USD \$100/- along with an E-Certificate of Appreciation for making a positive change in society and supporting marginalized children in a developing country.
- The respective School will be awarded a special school Appreciation E-Letter.

Exclusive SDG DNA Action Award for Schools

- Each school contributing a minimum of 200 entries or above will be crowned with an Exclusive SDG DNA Action Award Letter and a special mention on Discovering New Artists' website as a Global Change-Maker School List.
- All Art teachers participating will be added on our website as International Change-makers.

SUBMISSION DEADLINE

Please register and submit all your details including artworks by

DEADLINE: Friday, 30th October 2026

SUBMISSION FEE AND DETAILS

Submission Fee:

- **Fee for School per Art Entry: USD 12.00 (Twelve US Dollars)**
A minimum of 25 entries is a must to submit for submissions from schools/art institutions/academics etc.
- **Discount:** upon 50 entries from each school, the discounted submission fee is **USD \$10.00 (Ten US Dollars)**
- Fee for Individual per Art Entry: **USD \$15.00 (Fifteen US Dollars)**

Fee Procedure

- The fee can be paid online through a Credit Card/Debit Card at the time of checkout on the registration portal

File Formats for Submissions:

- Images of the artwork should be clear and of high quality. Blurred or moving images will not be accepted.
- Images with watermarks and stamps will not be accepted. Images should be properly cropped from edge to edge of the artwork, and should not show unnecessary content like tables, walls, and any other background where a picture is taken.
- Images in JPEG, JPG, or PNG formats will only be accepted.
- The images should be taken in bright natural light indoors and should be an accurate representation of the original artwork.
- Please use the following format for naming files:
Participant's full name_age_country
For Example:
Sarah Haider_12_Pakistan

Submission Address:

For all the selected artworks, please attach the artwork submission form at the back of the artwork. If your artwork is selected as a winner or for the exhibition, we will request you to mail it to us at the given address before a specific date in an email. Therefore, do not forget to mention your email in the registration form.

Attn:

Ms. Sidra Ali (Director Programmes)
Art for Change
Discovering New Artists
50-E, Sui Gas Society (Near DHA Phase V)
Lahore, Pakistan
Tel: +92 322 4102159

For any queries, please feel free to email us at programmes@discoveringnewartists.org



ARTWORK SUBMISSION DEADLINE

Friday, 30th October 2026



REGISTRATION FEE

USD \$12.00/- per student per artwork

A minimum of 25 entries is a must to submit for submissions from schools/art institutions/academies etc.

Discount: upon 50 entries from each school, discounted submission fee is USD \$10.00/-

For Individual Participants

USD \$15.00/- per student per artwork

For downloading registration forms, artwork submission forms, and/or other details and submissions, please visit our website:

<https://www.discoveringnewartists.org/afcpakistan>

-  DiscoveringNewArtists
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-  DNAGallery.global
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