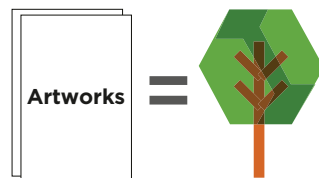


International
Emerging
artists'
Challenge



For **every 2 submissions** we receive, our team **plants a tree.**

THEME

back to nature



flowers, plants and botanical, animals, birds, insects, and marine life

Age: 6 -24

**PRIZES
WORTH MORE
THAN PKR.**

500,000/-

18 CASH PRIZES | IEAC RUNNER-UPS
| IEAC MEDALS | SPECIAL POSTCARDS
DISTINCTION & PARTICIPATION CERTIFICATES
FEATURE ON DNA GLOBAL ART GALLERY
CASH HONORARIUM

**Submissions Deadline
15th March 2024**

www.discoveringnewartists.org/ieac

AN INITIATIVE OF



EXHIBITION PARTNERS



INTERNATIONAL MEMBER OF



A movement to plant trees for reducing carbon footprint and fighting climate change through action.

Welcome

Dear Principals, Art Coordinators/Teachers, Parents and Students,

It is with pleasure that I invite you to participate in the **3rd International Emerging Artists' Challenge (IEAC) 2024 by Discovering New Artists (DNA)**. Since 2011, with a presence in more than 23 countries and educating nearly a hundred and fifty thousand students through arts, DNA is working on global issues that matter. Through the participation in the last two years, we are now working on planting more than 2,000 trees to combat climate change, this year we are inviting you all once again to join hands with us to combat climate action through this unique artistic challenge.

Global warming and climate crisis have become a global concern and there is greater understanding and agreement that more and urgent action is needed for preserving the rich diversity of life on our planet. Trees remove carbon dioxide from the atmosphere and release oxygen and also helps limit global warming, providing for a cleaner, healthier climate. **Thus, with every participant from your school – we are not only providing a chance to the students to be emerging artists but we also plant a tree to help clean the air, reduce carbon footprint, and fight climate change for every 2 entries that we receive from your school.**

Theme: **Back to Nature**

Extended Submission Deadline: **Friday, 15th March 2024**

Become part of the Climate Action Movement by promoting your school's name at an international level for reducing carbon footprint and fighting climate change.

There are multiple cash prizes for winners at the national and international levels, participation and distinction certificates, trophies, and cash honorariums for both teachers and students (please see details). The selected artworks will be featured at **DNA Global Art Gallery**.

We hope to see an enthusiastic response from your school. Best of Luck!

Yours Sincerely,



Sidra Ali
Co-founder & Director Programmes

Theme

The theme for this year is;
Back to Nature

Share your stunning creations showcasing your love for nature's beauty. Capture natural landscapes, flowers, plants and botanical, animals, birds, insects, marine life, conservation efforts, or ecological awareness.

We want the students to dive into the beauty of the natural world! Capture the diverse landscapes, flora, and fauna in your own unique way, whether through serene scenes or close-up studies.

Express the essence of nature using your skills in drawing, painting, and/or mixed media. Let your art evoke the feelings, moods, and stories inspired by nature. All artists, regardless of their chosen medium, are welcome to showcase the limitless possibilities of interpreting the wonder of nature.

CATEGORIES

Category-I: 6 - 8 Years

Category-II: 9 - 11 Years

Category-III: 12 - 14 Years

Category-IV: 15 - 17 Years

Category-V: 18 - 24 Years

RULES & GUIDELINES

Following guidelines need to be carefully adhered to when submitting an artwork for the International Emerging Artists' Challenge;

- Open to children and youth between the ages of 4 years to 24 years.
- Artworks must be reflective of the contest's themes of **'Back to Nature'**.
Work must be original. Artworks cannot include any copyrighted images or materials.
- **Submissions:** Artworks must be created by the entrant only. One participant can submit 2 entries only with a separate submission fee for each entry.
- **Size:** Artworks must be **A3 Size (12" x 17")** paper. Any other sizes will be automatically disqualified.
- All 2D entries are welcome. **Please note 3D artworks will automatically be disqualified.**
- **Mediums:** Any mediums for two-dimensional artwork can be used (pens, markers, paint, etc). Please keep in mind that bright colors and bold letters and shapes are generally easier to see on artwork.
- **Submission Forms:** Works of art must be labeled using the artwork submission form which should be filled in fully and neatly. Any artwork having a name on the front will be disqualified. Any artwork received with incomplete or without the submission form will not be accepted.
- **Judging:** The entries will be judged by a panel of senior jury artists. The entries will be judged on the basis of originality, creativity and imagination, relevance to the theme, and visual impact.
- **Intellectual Rights:** Discovering New Artists reserves copyrights on all submitted pieces. No artwork & entry fee will be returned or refundable.
All work will become the property of the Discovering New Artists which may use, sell, or exhibit them for promotion and within its own programs and activities.
- **Mailing Art Entries:** All schools are responsible for submitting a separate list of participants in order to receive the participation certificates. In order to avoid spelling errors and additional courier charges, DNA will provide blank participation certificates to the schools.
Discovering New Artists is not responsible if some works do not reach them.
- **Announcement:** The results will be announced on our website and Facebook page. All the selected school entries will be notified through their school emails. Only individual entries will be notified on their emails. Non-selected entrants will not be notified of the results.
Fee once submitted will be not be returned or refunded.



JUDGING CRITERIA

Judging will be based on the following criteria

Originality | Creativity | Relevance to the Theme | Visual Impact

PRIZES & ACCOLADES

Cash Prize | Excellence Medals | Distinction Certificates | Participation Certificates | Featured Artworks at DNA Global Art Gallery (Instagram) | Special Postcards (Featured Artists') | Cash Honorarium for Teachers | IEAC Climate Action Award for Principals/ Coordinators/ Art Teachers

Awards and Prizes for Winners and Runner-ups

- 18 cash prizes will be awarded to the 3 top winners from each of the following six categories (Category I - VI). Prizes for 4th and 5th Winners, and Runners-ups.

1st Prize: PKR 5,000/- + Featured Artist on DNA Global Art Gallery (Online) + Medal

2nd Prize: PKR 4,000/- + Featured Artist on DNA Global Art Gallery (Online) + Medal

3rd Prize: PKR 3,000/- + Featured Artist on DNA Global Art Gallery (Online) + Medal

4th Prize - 10th Prize: A Pack of 8 Postcards + Featured Artist on DNA Global Art Gallery (Online) + Medal

- **IEAC Commendable Runner-ups:** All IEAC Commendable runner-ups will receive a special Distinction Certificate and an exclusive IEAC Excellence Medal
- **IEAC Special Mentions:** All IEAC Special Mentions will receive an exclusive IEAC Special Mention Badge.
- All participating students will receive a **participation certificate**.

IEAC Climate Action Awards for School Principals/ Coordinators/ Art Teachers

- Upon submitting a minimum of **100 entries** from each school.
 - The School Principal, Coordinator and Art Teacher will receive a special Climate Change Award Certificate.
 - Each Art Teacher submitting a minimum of **150 entries** from each campus will receive a cash honorarium of **Rs. 5,000/-**



SUBMISSION DEADLINE

Please register and submit all your details including artworks by

DEADLINE: Friday, 15th March 2024 (please adhere to the deadline).

SUBMISSION FEE & DETAILS

Submission Fee:

Fee per Art Entry: **PKR 750/-**

Discount: upon 50 entries from each school, the discounted submission fee is **PKR 700/-**

Fee Procedure

For all cities in Pakistan, the fee can only be submitted in the following ways;

1. Direct Online Transfer/ IBFT/ Bank Deposit/ Demand Draft/Cross Cheque drawn in the name of 'Discovering New Artists'.
2. **Internet Banking Funds Transfer (IBFT)**
Bank Name: **Bank Alfalah Limited**
Account Title: **Discovering New Artists**
IBAN # **PK82ALFH0146001006788202**

Bank Name: **Faysal Bank Limited**
Account Title: **Discovering New Artists**
IBAN # **PK14FAYS3152787000002194**

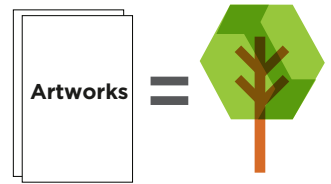
Note: Demand Draft and/or IBFT receipt should be delivered along with the artwork submission.

***No artworks/school submissions will be accepted without the School Registration Forms.**

Submission Address:

Attach the artwork submission forms at the back of the artworks and fill out the school registration form (only for school submissions) and send your entries along with the fee receipt to the following address;

Attn:
Ms. Sidra Ali (Programmes Director)
International Emerging Artists' Challenge (IEAC)
Discovering New Artists (DNA)
50-E, Sui Gas Society (Near DHA Phase V)
Lahore, Pakistan
Tel: +92 322 4102159 | +92 335 414 2241



For **every 2 submissions** we receive, our team **plants a tree.**



EXTENDED
SUBMISSION DEADLINE
Friday, 15th March 2024



REGISTRATION FEE
PKR 750/- per student per artwork

Discount: upon 50 entries from each school, Discounted submission fee is PKR 700/-

For downloading registration forms, poster submission forms, IEAC Ambassador forms, and/or other details and submissions, please visit our website

<https://www.discoveringnewartists.org/ieac>

-  /DiscoveringNewArtists
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DISCOVERING NEW ARTISTS